



FOR IMMEDIATE RELEASE

DECEMBER 2006

KANDI BAR OPENS TODAY!

1 DECEMBER 2006 — Today, Singapore will get a little preview of what's to come at The Cannery at Clarke Quay. The first of 5 new outlets opening at The Cannery @ Clarke Quay, Kandi Bar promises to bring out the Kandi lover in you. "It will be THE destination and meeting point for many visiting The Cannery, that's our prediction. With our other offerings opening in the next couple of weeks, The Cannery will certainly become the buzz and heart of entertainment – a true testament to Singapore's positioning as the Entertainment Capital of Asia," says Clement Lee, Executive Director of Lifebrandz Ltd.

Hed Kandi music pervades the 1,700 sq ft bar decked out in gold casino-style bars, zebra-print banquettes and infinity-mirrored floors. Look up and you'll see a spectacular ceiling – glowing with red hand-blown glass 'icicle' light sculptures or admire the signature Hed Kandi pop art illustrations on the entire back wall. Step into the alcove in the private area and plunge into the hundreds of plush toys that make up the seating. All in all, the ambience is set to relax, socialize and enjoy with special Kandi grooves to soothe.

The bar serves up an extensive menu including all sorts of ice-cream blends like Kandi Coco and Banana Belafonte. The perfect chill out spot before or after a night of clubbing, Kandi Bar plays music that will likely garner a cult following here. A stellar roster of resident and guest DJs will spin all weekends. DJs include Alan Dixon, Crispian, Ken Tan, Marcel and Stephen Day – all well-experienced in the unique sounds of Kandi music and well-known in the international and local music fields.

"Featuring celebrated world-class Hed Kandi DJs such as Jack McCord, Tom De Neef and Andy Norman - Kandi Bar Singapore will be an exciting addition to our increasing

palate of entertainment products. Its funky and radical concept, set in the newly refurbished Clarke Quay along Singapore's premier entertainment precinct, Singapore River, will be an intoxicating draw for foreign visitors seeking a unique experience while in Singapore." says Mr Oliver Chong, Director, Cluster Development (Events & Entertainment), Singapore Tourism Board. "It is world-class lifestyle offerings by brand names like Kandi Bar that will boost Singapore's efforts to become the Entertainment Capital of Asia to help achieve STB's 2015 Tourism targets of \$30 billion tourism receipts and 17 million visitor arrivals."

Kandi Bar Details

Address : Block 3C The Cannery, River Valley Road
Clarke Quay
Singapore 179022

Enquiries/Reservations : (65)6887-3733

Website : www.hedkandi.com.sg

Opening hours : Early afternoon till late

Capacity : 350

Size : 1,700 sq ft

Highlights : Spectacular ceiling lighting resembling red, glowing icicles and stalactites; gold bars reminiscent of casinos; wall filled with Hed Kandi pop art illustrations; plush toys scattered on banquettes; infinity-mirrored floor.

For more press information, please contact:

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