

LIFEBRANDZ LTD.

Company Registration No. 200311348E

APPROVAL IN-PRINCIPLE FOR THE LISTING AND QUOTATION OF UP TO 122,000,000 NEW ORDINARY SHARES IN THE CAPITAL OF THE COMPANY (THE "NEW SHARES") PURSUANT TO THE PLACEMENT OF 192,000,000 SHARES (COMPRISING 122,000,000 NEW SHARES AND 70,000,000 VENDOR SHARES) (COLLECTIVELY, THE "PLACEMENT SHARES") AT A PLACEMENT PRICE OF S\$0.115 FOR EACH PLACEMENT SHARE (THE "PLACEMENT")

Further to the announcement made on 19 January 2007 in relation to the Placement, the Directors of LifeBrandz Ltd. (the "**Company**") are pleased to announce that the Singapore Exchange Securities Trading ("**SGX-ST**") has granted its approval in-principle to the Company for the listing and quotation of the New Shares on the Official List of the SGX-ST.

Approval for admission to the Official List of the SGX-ST is not to be taken as an indication of the merits of the Placement, our Company, our subsidiaries, our shares or the New Shares.

BY ORDER OF THE BOARD

Koh Boon Liang
Company Secretary

1 February 2007